



James D. Falaschi, Chief Executive Officer

Mr. Falaschi is a real estate developer with over 35 years experience in commercial and residential real estate development in Alameda, Contra Costa, and San Francisco counties. Born and raised in Oakland, he has continually devoted significant effort to the community by serving on various governmental, educational, medical, and non-profit boards.

Business Experience

Mr. Falaschi is currently General Partner in Jack London Square Partners and the master developer of Jack London Square. The project, which is hailed as an ideal example of a successful public/private partnership, is the cornerstone to Oakland's commitment to applying 'smart growth' principles to the revitalization of its downtown. Currently in Phase II, the project has received approval to add over 500,000 square feet of office, retail and parking, plus a 250 suite four-star hotel on this waterfront site.

Mr. Falaschi is President, of Transbay Holding Company, which owns office buildings and office parks around the San Francisco Bay Area. As President of Falaschi Improvements, he acted as the master developer of downtown San Leandro, California and developed a number of industrial parks and residential developments.

PROFESSIONAL EXPERIENCE

Partner

Jack London Square Partners, Master Developer of Jack London Square

President

Transbay Holding Company, Oakland, California

Principal in charge of property development of this real estate holding company which owns office buildings, and office parks in the East Bay and San Francisco Bay Area.

Partner

Vista Real Estate Partners LLC

Partner in Real Estate Consulting firm providing full service commercial real estate solutions

President

Falaschi Improvements, Oakland, California

Developed industrial parks and residential housing projects in Northern California. Master Developer Downtown San Leandro, California

Partner

Bay View Development Company, Oakland, California

Co-Managing partner of this construction and development company that built 2,500 homes in Contra Costa and Alameda counties.

MEMBERSHIPS AND AFFILIATIONS

Current: Board Chairman Alameda County Office of Education Foundation · Board Member Livermore Valley Wine Growers association · Vice Chairperson, Alameda County Economic Development Alliance for Business · Former President Board Member, Summit Bank Foundation · Vice Chair and Trustee Holy Names University · Co-Chair Jobs and Housing Coalition

Past: President, San Francisco Bar Pilots Commission · Chairperson, Board of Directors, Oakland Ballet · Chairperson, Board of Directors, Summit Medical Center · Regent, Samuel Merritt College · Chairperson, Board of Directors, Merritt Peralta Medical Center · Chairperson, Board of Directors, Merritt Peralta Fund · Chairperson, Health Committee, Alameda County Economic Development Alliance for Business · Board Member, East Oakland Youth Development Corporation · Chairperson, Greater Broadway-580 Business Association · National Board of Directors, Big Brothers/Big Sisters of America · President, Big Brothers/Big Sisters of America, Region 12 · Board of Directors, Big Brothers/Big Sisters of Alameda and Contra Costa Counties · Chairperson, Board of Directors, Oakland Metropolitan Chamber of Commerce · Board Member, New Oakland Committee · Member UCSF Round Table of Nonprofit Chairpersons · Honorary Board Member, Ethnic Health Institute · Chairperson, Mayor's Summer Jobs Program · Board Member, Junior Achievement of Bay Area · Executive Committee and Chairperson, Cultural Arts Division, Reorganization Committee, City of Oakland · Cabinet Member, United Way Campaign · Co-Chairperson, Advisory Committee, East Bay Business Journal

APPOINTMENTS

- May 2000 - Appointed to Board of Pilot Commissioners for the bays of San Francisco, San Pablo, Suisun
- by Governor Gray Davis
- Feb 2003 – Re-Appointed to Board of Pilot Commissioners for the bays of San Francisco, San Pablo, Suisun by Governor Arnold Schwarzenegger

AWARDS

- East Bay “Vision Award” given by East Bay Economic Development Alliance “Leadership and Vision in Building the East Bay Economy”, , 2009
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- Oakland on the Map Award given by Oakland Chamber of Commerce, 2005
- Excellence in Leadership Award given by Oakland Metropolitan Chamber of Commerce, Asian Chamber of Commerce, Hispanic Chamber of Commerce, Black Chamber of Commerce and Korean Chamber of Commerce of Oakland, 1999
- “Citizen of the Year” award by the Oakland Tribune and New Oakland Committee, 1998
- “The Living Example” award by the Bay Area Tumor Institute, 1997
- Trustee of the Year, Hospital Council of California excellence in governance Award, 1994
- “Legacy Award” given by Jobs and Housing Coalition for proven leadership and vision for the city of Oakland “A person who has made it happen”

Resolutions- Proclamations

- California State Board of Equalization, First District Resolution, September 21, 2011 honors Jim Falaschi, Jack London Square Partners, “In Honor and recognition of your outstanding leadership and achievements in business as a leading commercial real estate developer, most notably as the General Partner of Jack London Square Partners, and in deep appreciation of your dedication to creating better jobs, quality housing, and new commerce for the San Francisco Bay Area.”
- California Legislature Assembly Certificate of Recognition dated September 21, 2011. Presented to James Falaschi, Chairman-Transbay Holdings, In Honor of “Your dedication and service to the City of Oakland and your commitment to a supportive and sustainable ‘Jobs and housing’ economy in the Bay Area.”
- California Assembly resolution number 1844, September 21, 2011, Special Recognition, James Falaschi personifies that which is the very best in professional and community leadership, and as a result of his dedication and unwavering commitment to excellence, he has made a lasting impression on those individuals with whom he has been associated; now, therefore it be resolved for the significant contributions made to the people of Oakland and throughout the state of California.
- The Board of Supervisors of Contra Costa County, California Resolution number 2011/392, dated

September 20th 2011 Contra Costa Board of Supervisors honors, “Jim Falaschi has always been a committed leader in the community as demonstrated by his past services as Board Chairman of Summit Medical Center, Board Chairperson at the Merrit Peralta Medical Center and President of the San Francisco Bar Pilots Commission while currently serving as the chairperson of the Alameda County Office of Education, Board Member of the Summit Bank Foundation and Trustee of Holy Names University, Jim Falaschi for his exemplary dedication to the Greater Bay Area for his leadership in the community.

- Mayors Proclamation by Mayor Jean Quan honors James D. Falaschi for his vision, commitment, and inspiration in Job Creation, Economic Stimulus, Mentoring and Philanthropy.

Michael E. Hastings, Chief Operating Officer

Mr. Hastings was raised and currently lives in Contra Costa County (a part of the regional center’s geographical area). He is a private investor with forty years experience of managing all business functions (finance, technology, human resources, sales and marketing). He will hold the position of Chief Operating Officer for the Bay Area Regional Center.

Business Experience

Mr. Hastings has served as an investor, business advisor and board member on several technology startups. The most recent venture is a social network/pre-natal wellness startup that is utilizing Web 2.0 Technology.

Mr. Hastings held the position of Senior Vice President, Professional Services for Commerce One, Inc. Commerce One was the first business to business (B2B) software company and was the most successful IPO in 1999. Mr. Hastings managed the worldwide consulting organization from its beginning in 1996 to the end of 2000, when the division supported over 500 companies in 26 countries with 1,200 consultants and generated \$75 million in revenues.

Prior to Commerce One, he was a national practice leader for KPMG, an international consulting and accounting firm. Mr. Hastings was hired to create a specific technology consulting practice; and, was responsible for the hiring, marketing and sales, methodology development and overall management of this national practice.

Previous relevant experience/ Awards/ Memberships/Education

- **Vice President, Ciber Inc.** – responsible for the Western and Midwest regions for this software consulting company.
- **Manager, Electronic Data Systems** – responsible for several development projects for this facilities management company.
- **Vice President, Contra Costa Country Club** – chaired the membership committee and the strategic planning committee.

- **Capitan, USMC** – served as a platoon commander in Viet Nam (1968) and as the Commanding Officer for the USMC’s Tank Warfare School (1969). Honorably discharged.
- **Ohio State University** – received a Bachelor of Science Degree.

Brendan Heafey, Business Development

Mr. Heafey is a third generation Oakland, California native with strong ties to the local business community. He is a commercial real estate broker, consultant, and investor.

Business Experience

After obtaining an MBA in 2001, Mr. Heafey held a position managing a real estate portfolio of approximately 500,000 square feet of office and retail space for a prominent Landlord in Berkeley, CA. Through that relationship, he consummated over 50 commercial leases and won a seven year entitlement battle with the City of Berkeley for a 44 unit mixed-use development project involving the relocation of a Historic Structure.

Since starting Heafey Commercial in May 2006, Brendan has operated as an independent broker consummating sale and leasing transactions for a diverse clientele. In addition to his brokerage activities, he is a principle with James Falaschi in a consulting company working with clients such as Children’s Hospital & Research Center at Oakland, Samuel Merritt University, Holy Names University, and Alta Bates Summit Medical Center to formulate and execute their commercial real estate expansion strategies.

Education / Certifications / Affiliations

- **State of California Real Estate Broker’s License**, ID #01342351
- **Master of Business Administration**, Santa Clara University, Leavey School of Business and Administration, 1999-2001
- **Bachelor of Arts, English**, Boston College, 1991-1995
- **Member, Jobs and Housing Coalition**, 2008 - present
- **Board Member, Girl’s Inc of Alameda County**, 2009 - present

